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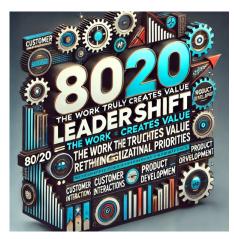
CPG / Retail Edition

Q4 2024

"A" Player Human Capital LeaderShift Insights

80/20 Leader*Shift*: The Work that Truly Creates Value / Rethinking the Organization

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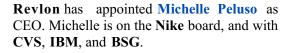
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People on the Move



Edgewell Personal Care named **Jessica Spence** as president of its North America business. She was with **Suntory** and **Carlsberg**.



People on the Move

R e v l o n has appointed **Michelle Peluso** as CEO. Michelle is on the **Nike** board, and with **CVS**, **IBM**, and **BSG**.

Edgewell Personal Care n a m e d **Jessica Spence** as president of its North America business. She was with **Suntory** and **Carlsberg**.

Industry News

SodalisGroupbuysHRBBrands(Alberto VO5, Coast,Zest)from TengramCapital.

BrynwoodPartners acquired contract manufacturing and private label frozen pizza maker **Miracapo Pizza**.

Mars acquiring **Kellanova** for \$35.9B.

Protein casing maker Viskase appointed Marcelo Passos as VP/GM Americas. He was with Jindal Films, Berry Plastics, Plastipak, and Ambev.

Walgreen appoints Jason Stenta as Chief Commercial Officer. He was with UnitedHealth, Optum, and CVS. **Voyant Beauty** appointed **Ed Byczynski** as CEO. Ed was with **Duraco**, **PLZ Aeroscience**, and **Smurfit Stone**.

Water company Liquid Death appoints Mike Fine as Chief Retail Officer. Mike was with Active Energy, BodyArmor, Nestle Waters, Coca-Cola, and PepsiCo.

Michael Del Pozzo joined **Hershey** as President, US Confection. He was with **PepsiCo**.

Freshpet named **Nicki Baty** as COO. She was with **Colgate Palmolive** and most recently ran their **Hill's Pet Nutrition** business.

Dave Champlin joined **Stella & Chewy's** as Chief Sales Officer. He was with **Ken's Foods**, **Harvest Hill**, **Nestle Waters**, and **Cadbury**.

Patrick Davis joined **McCormick** as President, North American Consumer. He was with **Blue Buffalo**, **Henkel**, and **Georgia-Pacific**.

Asian foodservice distributor **HF Foods** appointed **Cindy Yao** as CFO. She was with **Markel Food Group** and **Bausch & Lomb**.

Chobani appointed **Hans Neubert** as **Chief Design Officer**. He is from the agency world including **Gensler**, **Ford Design**, **Huge**, and **VSA Partners**.

Marlene Creighton joins Kraft Heinz as Chief Sales Officer. She was with Hershey, P&G, Kraft, and Unilever.

Monogram Foods appoints Jessica Reese as SVP Sales & Business Development. She was with Utz Quality Foods.

Vestar Capital's veggie frozen food producer Dr. Praeger's appointed Ania Gogia as CFO. She was with Imperial Dade, Kraft, PepsiCo, and Pinnacle Foods.

Lipari Foods appointed Stuart Schuette as CEO. He was with American Tire Distributors, US Foods, and Martin Brower.

SpartanNash taps **Erin Strom** as CMO. She was with **Kellanova**.

Striped Beauty names **Cara Kamenev** as President and **Debbie Perelman** as Executive Chair. Cara was with **L'Oreal** and Debbie was with **Revlon**.

Arctic Glacier Premium Ice appointed Jay

THG (fka The Hut Group) names Amy Fisher as CEO of Beauty Brands. She was w i t h Lola, Wander Beauty, Stila Cosmetics, Ralph Lauren, and Estee Lauder.

LBB Specialties named Thomas Van Valkenburgh President & CEO. Thomas was with Kerry Group.

L'Oreal appointed Dave Kersey as SVP Media. He was with Omnicom Media Group.

Walgreen appointed Tracey Koller to Chief Merchandising Officer role. She was with Party City, Whole Foods, and Target.

Walgreen also appointed Sharmila Sudhakar as Group VP / Head of Digital Commerce. She was with Tailored Brands, Walmart, Gap, and eBay.

Hershey names **Gene Kholodenko** as CIO. Gene was with **McKesson** and **P&G**.

Wakefern Food appointed Mark Van Buskirk as Group VP of Fresh. He was with Save Mart, Albertsons, SuperValue, and Kroger.

Broadline foodservice distribution consolidator Legacy Food Group appointed Laurie Bergman as CFO. She was with UGI Corp and AmeriGas.

Simply Good Foods appointed **Mike Clawson** at Chief Customer Officer. He was with **Del Monte Foods**.

Mattel names Ken Wee to Chief Strategy Officer post. Ken was with Activision Blizzard and McKinsey.

Mattel also appointed Sai Koorapati as Chief Technology Officer. He was with Topgolf Callaway Brands and TaylorMade.

Starbuck names **Brian Niccol** as CEO. He was with **Chipotle**, **Yum**, and **P&G**.

J&K Ingredients appointed David Meggs as CEO. He was with Blommer Chocolate, Cargill, and Corbion.

Pet food maker **Carnivore Meat Company** appointed **Michael Woods** as COO. He was with **Ethos Pet Brands**, **Merrick Pet Care**, and **Sow Good**.

Confection and snack maker **PIM Brands** appointed **Jason Levine** as Chief Marketing Officer. Jason was with **Whisps Baked** Ellis as Chief Commercial Officer. Jay was with **Bonduelle Fresh Americas** and held leadership roles at **Nestlé**, **Gillette**, and **Johnson & Johnson**.

Harbor Foods appoints Jeff Keene as CIO. He was with DPI Specialty Foods, Murad, and Arbonne International.

Brynwood Partners acquired contract manufacturing and private label frozen pizza maker **Miracapo Pizza**.

PepsiCo acquired multicultural snack maker **Garza Food Venture** which owns the Siete Foods brand.

Mars acquiring Kellanova for \$35.9B.

Sodalis Group buys **HRB Brands** (Alberto VO5, Coast, Zest) from **Tengram Capital**.

Diageo acquired non-alcoholic drink maker **Ritual Zero Proof**.

Diageo also acquired non-alcoholic spirts maker **Ritual**.

Grain Craft has acquired Central Milling, Inc., one of the largest suppliers of organic flour in the United States.

PE firm **Butterfly Equity** is acquiring publicly traded **Duckhorn Portfolio**, taking the wine make private.

French dairy company Lactalis acquired General Mills North American yogurt (Yoplait) business.

Platinum Equity and Butterfly Partners acquired Rise Baking from Olympus Partners.

Prairie Farms Dairy coop acquired **SmithFoods**.

Investment firm Kaho Partners formed a new authentic international cuisine platform Global Flavors Group.

OSI Group acquired custom kettle-cooked food maker **Park 100 Foods**.

Specialty food importer **Atalanta** acquired Mediterranean clean-ingredients olive, pepper, and caper manufacturer **Big Picture Foods**.

Snacks, Mondelez, and Sabra.

PIM Brands also appointed **Fred Rodriquez** as Chief Revenue Officer. He was with **Godiva**, **Mondelez**, and **Kraft**.

Mac & Cheese maker Goodles appointed Chris Hall as its new CFO. He was with Savos Brands, Nutrabolt, PepsiCo, and Sabra.

Industry News

Fengate Private Equity acquired Quinoa Corporation and its brands Ancient Harvestand Pamela's from Encore Consumer Capital as bolt on to its Saco Foods portco.

kdc/one acquired Italian cosmetic packaging maker Laffon S.r.l.

L Catterton acquired Striper Beauty from founder Naomi Watts.

Snak King was acquired by PE firm **Falfurrias Capital Partner**.

Conagra acquired meat stick maker **Sweetwood Smoke**.

Turnspire Capital Partners acquired the pharmachem nutraceutical business unit of **Ashland Global Holdings**.

Our Home (Food Products) acquired the brand **Pop Secret** from **Snyder's-Lance**.

PE firm **Investindustrial** acquired the coman and private label sauce business from **Richelieu Foods**.

Chocolate marshmallow maker **Stuffed Puffs** was acquired by **Mount Franklin Foods**.

Organic lentils, dry edible peas, chickpeas, and heirloom grains maker **Timeless Seeds** was acquired by **Mad Capital**.

Peak Achievement Athletics sold **Bauer Hockey** to **Fairfax Financial Holdings Ltd.** whose brands include **Bauer**, **Peak's Cascade** and **Maverik Lacrosse** brands.

Smart home company **Brilliant** was acquired by a private investment group **Almeida Strategic Investments**.

Plant-based private-equity investor Ahimsa Companies acquires Simulate, with its meat alternative brand Nuggs.

Snack contract and private label manufacturer **Mount Franklin Foods** acquired the assets of **Stuffed Puff**.

Leading tech-enabled food eCommerce company **GrubMarket** acquired **Good Eggs**, a leading online grocery service.

Backed by PE firm AEA Investor, **Impetus Wellness** buys **Reliance Vitamin** from **Swander Pace**.

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Shelf-stable compartment snack featuring cheese, meat and fruit make **Whisps** is acquired by the **Farmer Companies**.

West Lane Capital Partners has acquired the vegan friendly Beauty Bakerie cosmetic brand.

Fast-growing social commerce platform **Flip** acquired **Curated**, a leading marketplace that connects consumers with verified experts for personalized advice on high-value purchases.







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